

Shaking up the atomic age



[dropcap style="font-size: 60px; color: #A02F2F;"] A
[/dropcap]nd this week in Mum's Drawer we have some little bombs...

Well, the 1950s was a time full of admiration for the atomic bomb and what better way to 'celebrate' (?) such an achievement than to have a pair of small salt-and-pepper bombs on your kitchen table?

These little bakelite gems were most likely an engagement gift.

By the way, did you know that bakelite is made from formaldehyde and phenol and its formal name is polyoxybenzylmethyleneglycolanhydride?

Keep that one in mind when next playing Scrabble.



More from Mum's Drawer...

[Do you remember the Drive-In?](#)

[To Hoover or not to Hoover?](#)

[A well-travelled junket](#)

[Bowlin, bowlin', bowlin'....](#)

[Lunch order, 1975?](#)

[signed, Fletcher Jones](#)

Nothing like a fresh coat of paint

[dropcap style="font-size: 60px; color: #DC943C;"] T
[/dropcap]his week from Mum's Drawer we have extracted an attractive brochure detailing how to brighten your home with Dulux paints.

More than 50 years after this pamphlet was printed, the retro-styling of the homes is very much back in vogue.

It is a little hard to read in this image, but the range of colours suggested for the lounge included nasturtium (ceiling), parchment (walls) and golf brown (walls).

Suggestions for the adult bedrooms – including those with two single beds – ranged from Nile green or pumpkin to Cloud pink

and pewter.

Inspired?

LOUNGE ROOMS

Above Left: 3 Walls: Parchment Super-Latex. Feature Wall: Suede Super-Latex. Ceiling: Nasturtium Super-Matt. Trim: *White Super-Satin.

Above Right: 3 Walls: Seagrass Super-Latex. Feature Wall: Spanish Blue Super-Latex. Ceiling: Suede Super-Matt. Trim: *White Super-Satin.

Below: 4 Walls: Driftwood Super-Latex. Ceiling: Golf Brown Super-Matt. Trim: *White Super-Satin.

Right Top: 3 Walls: Bamboo Super-Latex. Feature Wall: Capaccino Super-Latex. Ceiling: *White Super-Matt. Trim: *White Super-Satin. Doors: Bamboo Super-Satin.

Right Bottom: 4 Walls: Spice Pink Super-Latex. Ceiling: Pearl Super-Matt. Trim: *White Super-Satin. Door, Fireplace & Skirting: Pearl Super-Satin.

Dulux PAINTS FOR COLOUR AND QUALITY



ADULT BEDROOMS

Above: 3 Walls: Mirage Super-Latex. Feature Wall: Starlight Blue Super-Latex. Ceiling: Mink Super-Matt. Trim: *White Super-Satin.

Left Top: 4 Walls: *Nile Green Super-Latex. Ceiling: *Primrose Super-Matt. Door: Pumpkin Super-Satin. Trim: *White Super-Satin.

Left Bottom: 4 Walls: *Cloud Pink Super-Latex. Ceiling: *White Super-Matt. Cupboards & Trim: *White Super-Satin. Furniture: *Olive Super-Satin. *Cloud Pink Super-Satin, *White Super-Satin.

Right Top: 4 Walls: *Glacier Green Super-Latex. Ceiling: Peach Tint Super-Matt. Trim: *Cream Super-Satin.

Right: 3 Walls: Pewter Super-Latex. Feature Wall: Radiant Pink Super-Latex. Ceiling: Tuscan Red Super-Matt. Trim: *White Super-Satin.

Dulux PAINT FOR COLOUR AND QUALITY



Other treasures from Mum's drawer...

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Do you remember the Drive-in?

This week's offering from Mum's Drawer isn't from Mum's Drawer at all, but we couldn't resist sharing it with you...does this look familiar to those of you from around Warrnambool?

To Hoover, or not to Hoover?

This is the sort of thing that once stimulated “controversy” in households across Australia...to Hoover, or not to Hoover, the new carpets? When Mum bought her first Hoover in the 1950s, this was included in the instruction booklet.

SHOULD A NEW CARPET BE HOOVER CLEANED?

Wonderful recommendation from high authority

PROBABLY ever since the first Hoover Cleaner was made in 1907 the controversy has raged as to whether or not a new carpet should be Hoover cleaned. Those who oppose it say that a carpet should be allowed to "settle" for a period of three to six months before using a Hoover on it and point to the amount of "pile" collected in the Hoover bag when the cleaner is run over a new carpet.

Those who advocate cleaning immediately explain that the "pile" collected is actually

"shearings" left in the carpet after being trimmed in the factory, and justifiably point out that the damage caused by leaving grit in a carpet untouched for six months is immeasurably greater than the removal of these shearings.

We have just received from England copies of correspondence which give the opinion on this matter of no less an authority than the managing director of Axminster Carpets Ltd.

We have reproduced in full the correspondence as it came to us.

The first intimation Hoover Ltd. received of this entirely unsolicited recommendation was contained in the following letter:—

This is the letter which provoked the reply from the managing director of Axminster Carpets Ltd., shown on the opposite page.

AXMINSTER CARPETS LTD.,
AXMINSTER,
DEVON.

Managing Director's Office,
11th September, 1950.

Messrs. Hoover Ltd.,
Hoover House,
211/213, Regent Street,
London, W.1.

Dear Sirs,

I have received the enclosed letter from one of our mutual clients and have replied as per enclosed copy letter, with which I trust you agree.

Yours faithfully,

p.p. AXMINSTER CARPETS LTD.
(Signed) W. H. DUTFIELD,
Managing Director.

Mrs. W. A. Shaw,
Redcliffe Chase,
Hartley,
Sittingbourne,
Kent.

To: The Manager,
Axminster Carpets.

Dear Sir,

I have just purchased one of your good quality plain carpets, and have been told that one should not use a "Hoover" on a new carpet for a matter of months to allow the pile to settle; other responsible people say that a new carpet should have prolonged "Hoover" cleaning on first being laid.

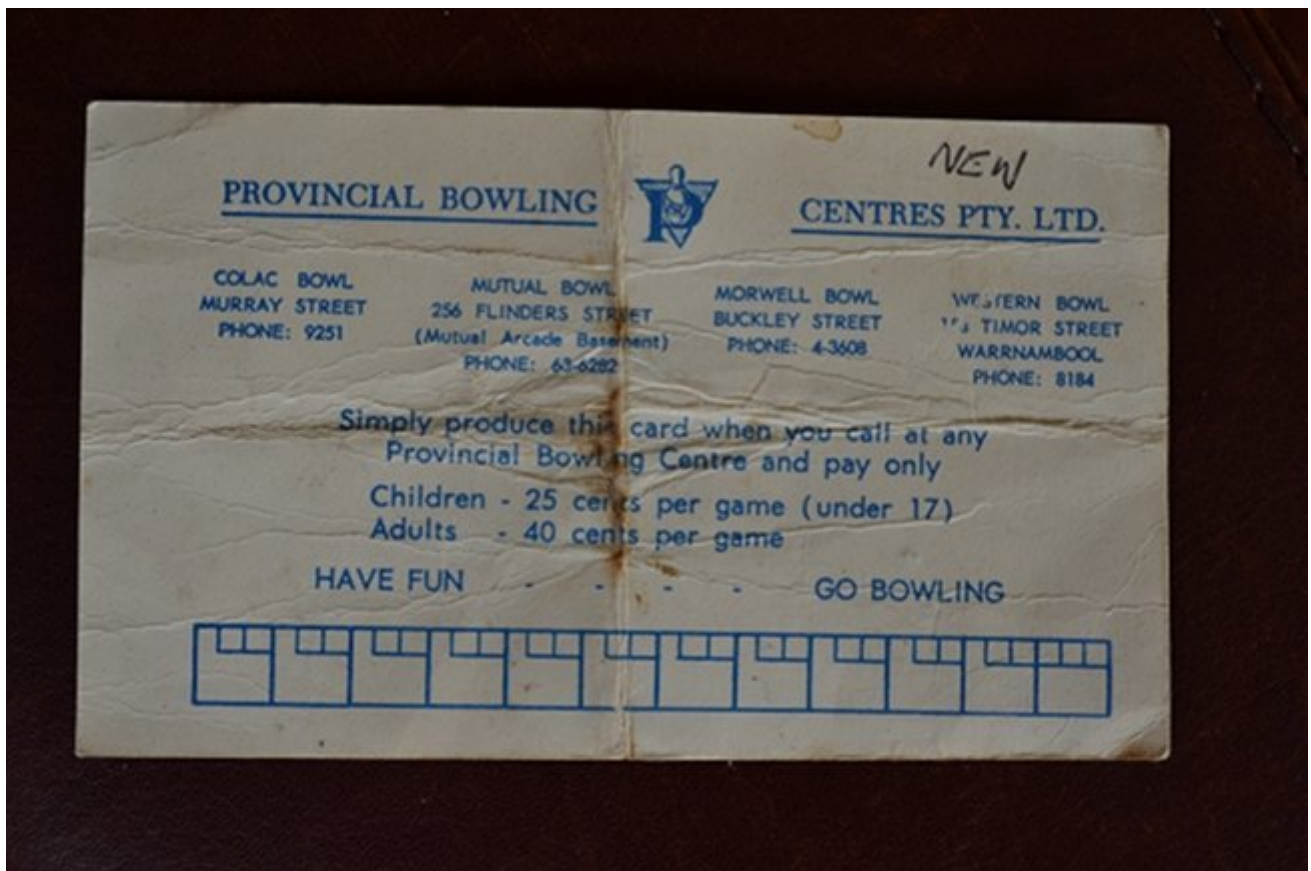
I should be grateful to have your opinion to ensure long life to my new carpet.

With many thanks,

Yours truly,

(Signed) Mrs. W. A. SHAW.

Bowlin', bowlin', bowlin'...



THE OPENING of the Warrnambool tenpin bowling alley on Christmas Eve, 1963, was cause for great excitement, with the local newspaper declaring that the city was now home to a sport that "has captured the world".

At that time, the complex was known as the Western Bowl and patrons paid 40 cents a game for adults, or 25 cents for children (under 17 – 17!), to try their hand at knocking down a series of pins with a heavy ball while wearing stylish, soft-souled shoes.

The place was a hit and no doubt early marketing ideas like this one – a patron card sent to potential customers at Christmas time – helped with its success.

Fifty years on, “The Bowl”, as it is affectionately known, is still going strong and has a vibrant league competition that has produced its share of champions.

My mother kept everything – and I mean, everything. Each week we will reveal another item from the collection.